#### Phyto Farmacy

http://phyto-farmacy.com +1(888)337-4986



### For Fuller & More Beautiful Hair

2,000 years ago, the ancient Greeks regarded aloe as a panacea and Egyptian queens Nefertiti and Cleopatra used it in their regular beauty regimens. Modern science confirms aloe can protect hair from damage, reduce inflammation, enhance skin tone and heal wounds.<sup>1</sup> In addition, aloe's ability to support healthy hair growth is unsurpassed. But common aloe gel can leave a residue and aloe shampoos only stay in for minutes. Our high-potency aloe oil applies evenly and stimulates, nourishes and moisturizes the scalp for hours. It also makes your hair fragrant, smooth & soft!

# Introducing: The First Oil Made Exclusively from Aloe Skin



The green outer rind of the aloe leaf has the highest concentration of the "good stuff": free radical-scavenging phenol antioxidants.<sup>2</sup> We harvest fresh, organic aloe leaves in Southern India and completely squeeze out the gel. Then we cut the leaf rinds into small pieces and extract with cold-pressed sesame oil. The process yields a thin, blue-green oil with a beautifully "clean" &

invigorating scent. Our aloe oil leaves a silky, sensuous sheen after it is thoroughly rubbed into the skin or hair. Its low viscosity penetrates into smallest pores and pathways, delivering the antioxidants deep in the roots of the hair follicles to invigorate and support optimal growth.

### Supports Longer, Thicker & Healthier Growth

Experiments on animals suggest aloe extracts may promote hair re-growth.<sup>3</sup> Our customers have reported noticeable improvements in their hair after using our aloe oil regularly, including:

- Thicker hair density
- Longer & more voluminous growth
- Eliminates tangles & split ends
- Protection from sun damage & dry scalp



Available in 1oz (30 mL) bottles with pump dispenser. \$75 MSRP.





Aloe Vera (Aloe barbadensis)

### Protects Hair from Sun Damage

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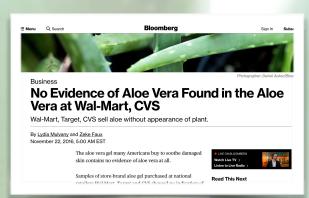


The sun's harsh rays can damage our hair, leaving it discolored, dry, brittle, and frizzy with split ends. Scientists have found that treating hair samples with aloe extract has protective effects against UV ray damage.<sup>4</sup> While aloe can protect all types of hair, it shows the strongest protective effects on naturally colored brown, red and blonde hair.

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### Experience the Luxurious "Authentic Aloe" Difference

Phyto Farmacy's product contains real authentic aloe (*aloe barbadensis*) extract. While this may sound ordinary, many of the commercially available "aloe" preparations sold at national big box retailers like Wal-Mart and CVS don't contain any aloe whatsoever – they actually are semi-synthetic concoctions.<sup>5</sup> We prefer to do things the natural, old-fashioned way and take great pride in the quality our final product. Once you smell it, feel it and personally experience the difference... you'll understand why!



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Bloomberg article - 11/22/16
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### Naturally Smoothens and Softens Skin



Aloe stimulates fibroblasts which produce collagen and elastin fibers that make the skin more elastic and less wrinkled. It helps flaking surface cells 'stick together' which softens the skin and it may help decrease the noticeable appearance of fine wrinkles and acne.<sup>1</sup>We invite you to discover the nourishing magic of aloe oil. Your skin & hair will thank you!

### **Product Specifications**

Phyto Farmacy's Aloe Oil is available in a 1oz (30 mL) pump dispenser bottle. \$75.00 MSRP.

**Ingredients:** Cold pressed sesame oil infused with *aloe barbadensis* (100% green outer rind extract).

**Directions:** Spray 1- 2 pumps into your palm and rub your hands gently together. Then rub the oil thoroughly into towel dried (slightly wet) hair and scalp. May also be rubbed onto skin. For best results, use for at least several weeks.

#### References

1.Indian J Dermatol. 2008; 53(4): 163–166.

- 2.Food Chemistry. 2015;170:501-507.
- 3. Mediators Inflamm. 2019 Jan 27;2019:2020858.
- 4.Indian J Nat Prod Res. 2011; 2(2):179-183.

5.Mulvany, Lydia & Faux, Zeke. "*No Evidence of Aloe Vera Found in the Aloe Vera at Wal-Mart, CVS.*" Bloomberg. 22 Nov. 2018. Accessed 1 Jul. 2019.

