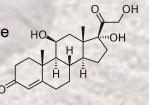


Nature's Answer to Our Stressful Modern Lifestyle

Modern life is stressful but herbs can help us stay resilient. Accentus (withania somnifera extract) is an "adaptogen" or natural plant medicine that normalizes physical and mental balance when we feel frazzled by chronic stress. For several thousand years, it has been revered in the Indian Ayurvedic system as a versatile rejuvenating herb.¹ Modern science suggests Accentus may support calm, balanced moods because it activates GABA receptors and reduces levels of the stress hormone cortisol. Accentus enhances thyroid function, mental energy and concentration and it also supports healthy testosterone and physical strength levels. It also protects the brain from the physically

Reduces Cortisol Levels

Cortisol is a hormone produced by the adrenal glands during the body's fight-or-flight stress response. In modern life with our smartphones, 24/7 cable news and heavy traffic it gets activated too often. Exposure to excess cortisol over long periods can sabotage the immune system, shrink the brain,² decrease muscle mass and thin your skin – causing cortisol to be nicknamed the "hormone of death." In a 2012 study, people who took an extract similar to Accentus had less perceived stress and 27.9% lower serum cortisol levels.³



Cortisol
"The Hormone of Death"

Supports a Positive Mental Outlook

A study in mice found the active ingredients in Accentus have a comparable effect to both the anti-anxiety drug lorazepam and the anti-depressant imipramine, and it is believed to support a positive outlook in humans as well.⁴ In a study of 75 stressed-out humans in Canada, researchers found it dramatically reduced anxiety and worked better than psychotherapy.⁵ It may also help prevent stress-related gastric

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Winter Cherry (withania somnifera) Active Ingredient in Accentus