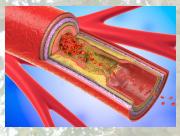


# Supports Coronary Artery Health & Cholesterol Balance



The arjuna tree (*terminalia arjuna*) is native to central India where it has been used for centuries in Ayurvedic medicine, earning the nickname "guardian of the heart." The bark of the tree is rich in flavonoids with cholesterol-balancing effects and glycosides that promote healthy heart function, making arjuna unique among herbal cardio supplements.<sup>1</sup> Each tablet of

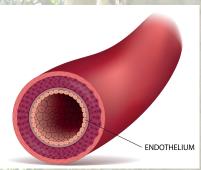
Choless contains 200mg of arjuna bark extract that supports endurance, artery tissue health and protection against damaging oxidized fats.<sup>2</sup>

## May Reduce Cholesterol Absorption

Choless is also rich in  $\beta$ -sitosterol, a plantsubstance similar to cholesterol. It may help support healthy cholesterol levels by limiting the amount of cholesterol that can enter the body.<sup>3</sup> In clinical trials, people taking the same herb in Choless for 4 months showed improvement in their overall lipid profile. Another study found it supported healthy cholesterol, LDL and lipid peroxide levels and it's as potent of an antioxidant as Vitamin E. Further, when arjuna was combined with a statin it reduced, on average, total cholesterol by 15%, triglycerides by 11% and LDL by 16%.<sup>4</sup>



## Helps Protect Coronary Arteries



The endothelial cells line the inside of our arteries to maintain their tone and help protect against oxidative stress. Experiments on human 'artery wall' cells show that arjuna can help decrease damaging free radicals and reduce the expression of inflammatory genes.<sup>5</sup> Arjuna also dramatically reduces endothelium-related blood flow issues in chronic cigarette smokers.<sup>6</sup> Additionally, it helps improve the heart's muscle tone and increases

coronary artery flow by increasing its "squeeze."

## C H O L E S S TABLETS A natural plant product designed to reduce cholesterol & IdI.\*



Arjuna Bark



Arjuna Fruits

Available in bottles of 30 tablets. \$75 MSRP.

#### Supports Healthy Blood Pressure



Anxiety can disrupt our life and health by increasing our heart rate and elevating levels of the stress hormone cortisol. In a study of 30 heart patients, those who took the active ingredient in Choless had decreased systolic blood pressure, cortisol and cholesterol levels.<sup>4</sup>

#### **Raises Natural Antioxidant Levels**

The arjuna extract in Choless contains the plant-based antioxidants arjunic and arjunolic acid. These compounds have been found to help sustain the levels of important antioxidants in the body such as vitamin C, glutathione and SOD.<sup>2</sup>



### Phyto Farmacy http://phyto-farmacy.com

+1(888)337-4986



#### Boosts Energy & Exercise Performance

Choless may also support energy and endurance during your daily tasks. A study on humans found that those taking the active ingredient in Choless had increased cardio fitness and endurance capacity, as well as lower systolic blood pressure.<sup>8</sup>



#### Ingredients

• *Terminalia arjuna* bark extract - 200mg (containing approximately 24mg arjunic acid & 18mg arjunolic acid)

#### **Inactive ingredients:**

- Microcrystalline Cellulose 124mg
- Sodium Stearyl Fumarate 10mg

Order a bottle of Choless today and discover the amazing heart health benefits for yourself!

#### References

.....

- 1.) J Ethnopharmacol. 2007 Nov 1;114(2):114-29.
- 2.) Am J Chin Med. 2008;36(1):197-207.
- 3.) Food Chem. 2015 Feb 15;169:277-82.
- 4.) J Tradit Complement Med. 2014 Oct-Dec; 4(4): 224-231.
- 5.) J Ethnopharmacol. 2013 Mar 27;146(2):456-64.
- 6.) Indian Heart J. 2004 Mar-Apr;56(2):123-8.
- 7.) Mol Cell Biochem. 2001 Aug;224(1-2):135-42.
- 8.) Int J Ayurveda Res. 2010 Jul-Sep; 1(3): 144–149.



Arjuna Tree: "Guardian of the Heart"

