

#### Rejuvenate Your Skin, 100% Naturally

Curere Saffron Gel is a 100% natural blend of *aloe vera,* sandalwood and saffron oils that supports skin cell healing & regrowth. It contains the full spectrum of vitamins, anti-oxidants & amino acids that skin needs to maintain elasticity and youthful radiance. Curere penetrates deep into your skin and it works by activating stem cells below the surface to stimulate growth of new tissue faster than the "old" cells on the skin's surface.

#### Medically & Aesthetically Compelling

Curere can be applied to healthy skin to protect against aging or rubbed directly onto blemishes, dark circles under the eyes, and acne. It can also assist with regenerating skin that has been damaged by burns, cuts, or ulcers. It does this by reducing inflammation while directly supplying damaged skin the nutrients needed to regenerate. Curere's potent antioxidants protect the skin from damage and it also works as a moisturizer, natural sunscreen and antiseptic.

#### An Opulent Blend, Fit for Royalty

King Alexander the Great used saffron to heal battle wounds and Egyptian Queen Cleopatra bathed in it for beautiful skin. When you crack open a jar of Curere Saffron Gel, you will notice the perfume-like, delicately woody & spicy aroma. There's a silky texture as it glides from your fingertips onto the skin, leaving no visible residue. As it dries, you'll feel a flush, tightening sensation and a pleasing smoothness on your skin's surface. Crafted in small batches with some of the finest botanical ingredients on earth, Curere is fit for royalty.

#### 3 Pure, Simple Ingredients. Nothing Else!

- 1. Authentic Aloe Vera Gel
- 2. Sandalwood Oil
- 3. Saffron Oil

### Phyto Farmacy

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### We Use Only the Finest Ingredients

Curere contains a base of **authentic medicinal aloe** (*aloe barbadensis*)



gel. While aloe may sound ordinary, a 2016 investigative report by Bloomberg found that none of the "natural aloe vera" products sold at Wal-Mart, Target and CVS contained any aloe whatsoever! Sandalwood is the secondmost expensive wood in the world, and the



antioxidant-rich oil produces a distinctive fragrance that has been highly valued for centuries. Studies suggest that sandalwood oil potently decreases inflammation in skin tissue in addition to having anti-tumor and cancer-

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preventing properties.<sup>1</sup> Saffron oil is made from the world's most expensive spice. It contains potent antioxidant compounds with potentially beneficial effects against skin aging.<sup>2</sup> Over 90% of the saffron on the market comes from Iran, but we use only the coveted,

> difficult-toobtain saffron from the





References:

Nat Prod Res. 2019 Feb;33(4):527-543.
Int J Cosmet Sci. 2018 Aug;40(4):388-400.

### Curere



# Saffron Gel

The classic Curere formula was designed to assist with healing burns but it is equally cherished for its cosmetic virtues. Kashmiri saffron & sandalwood oils in a base of genuine aloe gel. Contains 4oz (118ml) of yellowwhite gel. \$100 MSRP.µ

#### Curere Concentrated



# Gel

This potent blend contains a 3x higher concentration of sandalwood & saffron oil. Use it on injuries, stubborn skin issues or for powerful anti-aging defense. The rich, sensual fragrance is unforgettable! Contains 2oz (60ml). \$105 MSRP.



## Curere Body Lotion

This white, creamy serum takes a little longer to rub completely into your skin. In return, it offers superior moisturizing and enhanced protection from the sun & wind – plus all the advantages of Curere. Contains 4oz (118mL). \$85



#### MSRP. Curere Wine Cream

Infused with tannins from red wine: vintage Silver Oak cabernet produced in the famous vineyards of Napa Valley, CA. The aged red wine extract is packed with small peptides that are easily absorbed, which helps create the proteins your skin needs to rejuvenate. Contains 2oz (60mL). \$100 MSRP.



## Curere Wine Scrub

Same as Curere Wine Cream but with "microbeads" of coconut shell infused into formula. This 100% natural, biodegradable exfoliant whisks away dead skin particles and allows the Curere & the wine peptides to penetrate even deeper into the skin. Contains 2oz



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